

JOIN US THIS APRIL AS WE

STAND AGAINST RACISM

APRIL 23-26 | YWCACM.ORG/SAR

Every day, YWCA Central Massachusetts takes a stand against racism by raising awareness about the impact of institutional and structural racism. **Now it's your turn.**

As our nation faces these difficult times, and as racial injustice issues come to light, as a result of the COVID-19 pandemic, **we must continue our fight** and act to resolve the persistent racial disparities in our city.

For the last 14 years, the YW has called upon members of the community to unite their voices and speak out against racism during our annual Stand Against Racism, SAR, campaign. This year is no different. **Although we are physically apart, our voices can still come together to effect change.**

This year's SAR campaign focuses on Civic Engagement, which is, and always has been, central to our racial justice work. Civic engagement is most powerful when we value the full spectrum of civic life and when all community members have the power to choose how they would like to participate. Each of us can stand against racism by engaging in our communities in a meaningful way.

Together, we're stronger. Together, we can make a difference!



Linda Cavaioli
Executive Director

JOIN US + TAKE A STAND

Here's how you can take a stand and join us in our mission of eliminating racism:

1. Help us spread awareness about our SAR campaign on social media:
 - Use our hashtags: #ywcacm and #SAR,
 - Use one of our SAR **Facebook profile picture frames** (search ywcacm)
 - Tag @YWCACM in your posts
2. Take part in our **SAR Challenge** and nominate your friends to share their support on social media.
3. Help is to continue to grow the impact of our work by starting a **Facebook fundraiser** during the month of April.

GET STARTED

YWCA IS ON A MISSION



*YWCA Central Massachusetts is dedicated to eliminating racism, empowering women,
and promoting peace, justice, freedom and dignity for all.*