

2021 Community Report

LETTER FROM BOARD PRESIDENT



Dear Fearless Leaders,

It is hard to believe that it has been 10 years since I began my work on the YW board. I freely admit that the investment of my time has yielded a disproportionate benefit to me, outweighing my contributions to the YW.

The YW has advanced my knowledge of what it means to be a good board member, enlightened me on often unseen issues in our community, and opened my eyes to a most dedicated and caring staff of people who give of themselves every day.

I have had the opportunity to see close up the hard work of the executive team and board over the past years as a strategic plan was developed and implemented, a capital campaign was launched and is within 5% of being completed, and our building was renovated with an all-women construction team and an agreement that supported the community.

While I am concluding my time as Chair, the mission of the YW will stay with me. I will remember each day that this is a world which does not give equitably, nor is sympathetic to inequity. Every "win" for women, children, and families is a hard fought battle that is fought by those who show up. I ask all of you reading this letter, please show up. Our rights are being challenged in ways we have not seen in 50 years. Our democracy is in crisis, and we as women, as minorities, as minors, will be the first to feel the consequences.

I have treasured my time at the YW, working side by side with women. It is a unique board, and it is an important board. It is important because it is all women, and it is all women because of the important work done there. We have so much work to do. Let's get on with it.

With gratitude,

Roberta Brien
Board President

LETTER FROM CHIEF EXECUTIVE OFFICER

Dear Friends,

What a year! Along with the excitement of a successful capital campaign and transition in leadership, we simultaneously experienced the exhaustion that came with an unyielding pandemic. Our initial response to the pandemic was to do what we do best, jump in, roll up our sleeves and help those in need. Two years into the pandemic, we faced a new world of remote work, calls for pay equity, and pure fatigue from the emotional toll COVID-19 has taken on all of us.

We saw a call for increased wages for our childcare providers, who give so much of themselves, yet continue to earn minimum wage.

The pandemic made more apparent what was already evident to parents, childcare providers, and allies: our early childhood system is feeble. Childcare is fundamental to our economy. It is an issue that disproportionately impacts women and, more specifically, women of color.



In the face of these challenges, we remained steadfast in advocating for our community's most vulnerable members. Our team continued to offer high-quality services and care to our community while dealing with their challenges.

While we navigate through the changes the pandemic has presented us, we will continue to dedicate our efforts to race equity and women's empowerment. During this last year, we have seen an unprecedented attack on the reproductive rights of women and gender-nonconforming people. The ability to decide if or when to have a child is a fundamental right for women and gender-nonconforming people.

We continue to see attempts to strip communities of color of their voting rights and members of the LGBTQIA+ communities of fundamental human rights. So, as we embark on this new chapter, we are ready to move forward with our mission of eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

A special thank you to our outgoing Board President, Roberta Brien. Her leadership and support have been instrumental in ensuring a successful transition in leadership. She is a true inspiration. Welcome to our new president Christienne Bik and I look forward to moving our mission forward together.

Finally, thanks to all of you. We are grateful for the ongoing support of our community. We could not do this work without you.

Debbie Hall Chief Executive Officer

Lehner Hall



EARLY EDUCATION& AFTER SCHOOL



458
children served daily in all programming

preschoolers graduated to kindergarten

186
youth attended summer day camp

\$24,972 in scholarship funds distributed to

youth attending summer camp

YOUTH DEVELOPMENT



111

middle and high school girls participated in Girls CHOICE

youth on average participated daily in Summer YouthConnect

> girls participated in **Girls Promoting Safety**

My high of the week is coming to program and seeing my friends and having good conversations!

- Girls CHOICE participant Amiyah

pregnant and parenting teens worked towards achieving their HiSET



DOMESTIC VIOLENCE

SERVICES

1,804 individuals received DV advocacy, counseling or crisis intervention

services

individuals received assistance in obtaining protective orders from the court

Success Story: When her husband threatened her and her child with violence, Marcy ended the relationship and found herself without an income or safe place to live. With help from the YWCA, Marcy got the emotional support she needed and obtained HomeBASE funds for a new apartment. She told advocates, "I wouldn't have been able to do this without you."

1,161

DV victims, who reported to police, received assistance from DV advocates

HOUSING & SHELTER

WELLNESS & HEALTH EQUITY



Success Story: Claudia had escaped from her violent boyfriend and had nowhere to turn when she called the YWCA DV helpline. She found a safe place to stay and the support she needed to get her life back on track Today, she has a job, her own apartment, an improved self-image, and a new outlook on life, and thanks the YWCA for taking a chance on her.

2,491

Domestic violence helpline calls to shelter answered

Adults and children provided with confidential emergency shelter

women lived in transitional housing

individuals successfully transitioned from shelter into permanent housing



582

individuals received breast cancer outreach and education services

I am grateful this venue exists for me and for all the rest of us, now and in the future...
Why? Laughter, listening, swimming together, being a support to others and yes, even being supported."

- YW EncorePlus Member

64%

increase in EncorePLUS and WoC-C support group participation

outreach events held throughout the community

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RACIAL & GENDER EQUITY



419

individuals participated in racial equity workshops at the YWCA and in the community

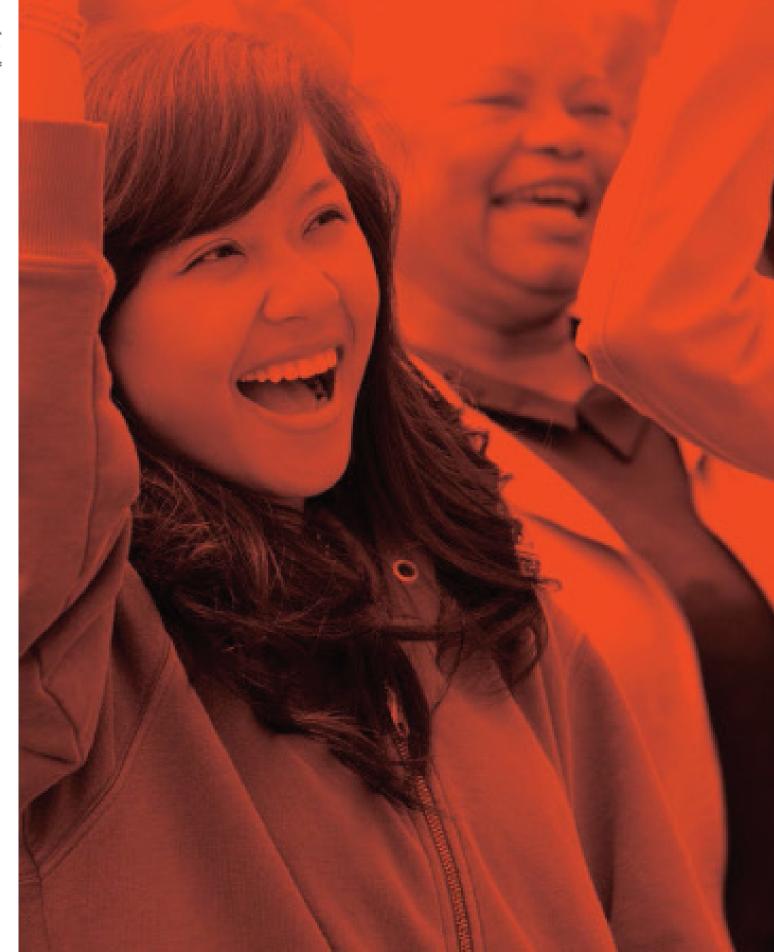
150

individuals attended the Virtual Stand Against Racism Forum **155**

individuals attended city council and school committee candidate forums

\$45,000

raised for racial and gender equity programming



FINANCIAL OVERVIEW

Income Sources for the Year Ended September 30, 2021

Total operating revenues = \$9,015,553

- 58% Government Fees/Grants
- 14% Program Service Fees
- 13% Capital Campaign Contributions
- 12% Contributions & Grants*
- 2% United Way
- 1% Other**

Expenses for the Year Ended September 30, 2021

Total expenses = \$8,297,598

- 71% Program Services/Support
- 26% M & G and Fundraising
- 3% Facilities

STATEMENTS OF FINANCIAL POSITION

SEPTEMBER 30, 2021 & 2020

ASSETS	2021		2020
CURRENT ASSETS:			
Cash, cash equivalents and restricted cash	\$ 1,006,424	\$	668,63
Investments	35,013		123,22
Program service fees receivable	572,390		494,71
Other accounts receivable	219,360		352,54
Pledges receivable, current	342,886		589,79
Prepaid expenses and other	5,074		5,02
Receivable from Affiliates	32,258	_	39,17
Total current assets	2,213,405		2,273,12
PLEDGES RECEIVABLE, non-current	227,700		542,61
PROPERTY AND EQUIPMENT, net	1,886,712		2,158,78
INVESTMENTS, net of current portion	2,019,342		1,793,77
NOTE RECEIVABLE	16,620,400		16,620,40
INVESTMENT IN AFFILIATES	12,598	_	12,59
TOTAL ASSETS	\$ 22,980,157	\$	23,401,29
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES:			
Accounts payable	\$ 70,583	\$	31,06
Accrued expenses	268,022		274,18
Current portion of long-term debt	28,841		31,94
Current portion of renovation project loans	891,045		3,820,36
Current portion of capital lease obligations	4,017		3,77
Deferred revenue	10,888		15,25
Payable to Affiliates	241,746		94,91
Total current liabilities	1,515,142		4,271,51
LONG-TERM DEBT, net of current portion	353,135		382,06
LONG-TERM RENOVATION PROJECT LOANS,			
net of current portion and debt issuance costs of \$30,603 and \$57,926 in 2021 and 2020 respectively	4,739,704		8,031,91
LONG-TERM PORTION OF CAPITAL LEASE	8,422		12,4
PAYCHECK PROTECTION PROGRAM (PPP) LOAN	-		1,039,46
CONTINGENT LOANS	3,290,000		401,72
Total liabilities	9,906,403		14,139,13
NET ASSETS:			
Without donor restrictions	11,291,550		6,943,60
With donor restrictions	1,782,204		2,318,5
Total net assests	13,073,754		9,262,10
TOTAL LIABILITIES AND NET ASSETS	\$ 22,980,157	\$	23,401,29
Audited financial statements are available at www.ywcacm.org			

^{*}Includes: Special events net

^{**}Includes: Investment income, in-kind, membership dues

STATEMENTS OF ACTIVITIES

FOR THE YEARS ENDED SEPTEMBER 30, 2021 & 2020

OPERATING ACTIVITIES:	2021	2020
REVENUES AND OTHER SUPPORT:		
Program Service Fees		
Government contracts	\$ 5,249,426	\$ 4,932,889
Individuals and other	1,235,803	1,172,570
Grants and contributions	1,060,987	1,054,966
United Way	209,640	266,662
Special events, net of expenses of \$14,105 and \$10,554 in 2021 and 2020, respectively	17,852	20,415
Investment income, net of fees of \$18,098 and \$17,930 in 2021 and 2020 respectively	32,589	48,234
Miscellaneous income	48,426	33,769
Membership dues	6,259	5,596
Capital campaign contributions	1,154,571	1,118,944
Total revenues & other support	\$ 9,015,553	\$ 8,654,045
EXPENSES:		
Program Services	5,699,054	5,435,479
Supporting Services	2,598,544	2,394,719
Total expenses	8,297,598	7,830,198
Changes in net assets from operations	717,955	823,847
NON-OPERATING ACTIVITIES		
Realized and unrealized gain on sale of investments, net	220,645	119,434
(Loss) gain on disposal of property and equipment	(127,230)	2,595
Reimbursement of developer's expenses	155,504	1,263,750
State historic tax credits	1,944,000	-
Interest income on note receivable	166,204	97,414
Service fees from Master Tenant	20,000	13,334
Rent paid to Master Tenant	(221,902)	(211,233)
Related expenses paid to Master Tenant	(103,050)	(68,514)
Government grant - forgiveness of PPP loan	1,039,466	
	3,093,637	1,216,780
Changes in net assets	3,811,592	2,040,627
NET ASSETS, BEGINNING OF YEAR	9,262,162	7,221,535
,,	-,,	
NET ASSETS , END OF YEAR	\$ 13,073,754	\$ 9,262,162



DONORS

The YWCA Central Massachusetts is grateful to the many individuals, businesses, foundations, family funds, and civic organizations that made cash gifts or pledge payments between October 1, 2020 and September 30, 2021. The following list recognizes those that have provided unrestricted operational and program support as well as restricted and capital gifts. The list also includes designations through workplace campaigns.

▲ 5 years or more consecutive giving

\$100,000 +

George I. Alden Trust United Way of Central Massachusetts A

\$50,000+

Women's Initiative, United Way of Central Massachusetts A

\$25,000+

The Center for Hope & Healing George F. and Sybil H. Fuller Foundation **Greater Worcester** Community Foundation **A** Health Resources in Action Hermann Foundation Massachusetts Bar Foundation **A** PEACE Fund of the Greater Worcester Community Foundation A Corinne C. Turner Foundation A

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\$5,000+

Douglas and Isabelle Crocker Foundation The Fletcher Foundation A Franklin Square House Foundation JNB & Associates Susan Mailman 🛦 C. Jean and Myles McDonough Charitable Foundation **Moments That Matter** TD Charitable Foundation The George R. Wallace Foundation

\$2,500+

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Rosalie Fallavollita

Patty Ewick and Lee Cuba

Cindy Dube

Anne Early

Christopher Doyle

Cynthia Drelinger

UP TO \$249

Abbvie, Inc.

Inc. A

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Wendy Andrews

Daniel Anderson and

Denise O'Donovan

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Linda Cavaioli

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Linda Cavaioli

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Abbvie, Inc. **Bay State Savings Bank** Big Y Foods **Comcast Corporation** Hanover Insurance Group Liberty Mutual Insurance Marsh & McLennan MassDevelopment Merck & Co Microsoft Corporation National Grid Pfizer Robert Half Stop & Shop Supermarkets

YWCA IS ON A MISSION

West Boylston Water District

Everline Wheeler

UMass Cares Campaign UniBank for Savings United Way of Central Massachusetts United Way of North Central Massachusetts **Unum Insurance Company**

OTHER

Amazon Smile Foundation Big Y Community Bag Program Facebook PayPal Giving Fund

UNITED WAY PARTNERS

United Way of Central Massachúsett **United Way Greater** Chattanooga United Way of North Central Massachusetts

GOVERNMENT

18

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Mass Department of Elementary and Secondary Education

Mass Department of Housing and Community Develpopment Mass Department of Public

Health Mass Department of Transitional Assistance Mass Executive Office of Health and Human Services Kelly Pough

Mass Office of Victim

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Massachusetts Women of Color Coalition

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Our Story Edutainment

Episcopal City Mission Etel Haxhiai Music Worcester, Inc. Stephanie Page

Thank you to all those individuals who participated and supported our virtual fundraising events as well as the dozens of local businesses that donated their services and/ UMass Memorial Health Care or gift items to – Bike to Break the Cycle, Daybreak Breakfast, Stand Against Racism, and Tribute to Women-Katharine F. Erskine Awards

SPECIAL EVENT SPONSORS

Bike to Break the Cycle Spin-a-thon

Clinton Savings Bank

Daybreak Breakfast

Reliant Medical Group - Part of Optum Care Webster Five

Stand Against Racism

Unum Insurance Company

Tribute to Women-Katharine F. Erskine **Awards Luncheon**

Fontaine Bros, Inc. Hanover Insurance Group Foundation Harvard Pilgrim Health Care - Point32 Health National Grid PENTA Communications, **UMass Chan Medical School** UMass Memorial Health Care Webster Five Women's Initiative, United Way of Central Massachusetts

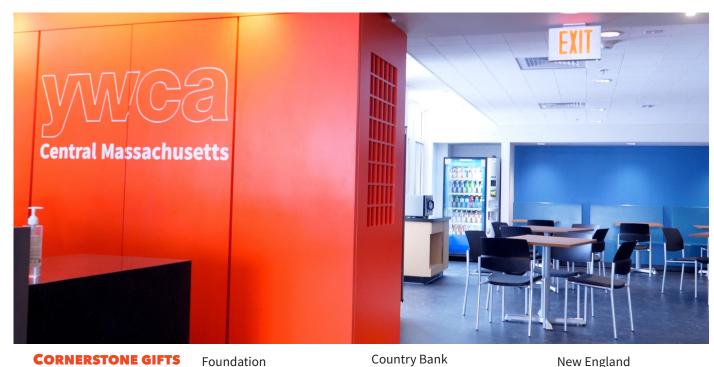
Worcester County Food

The YWCA wishes to acknowledge all the individuals and companies whose in-kind donations have a much greater impact on YWCA programs and their participants than people may realize. Whether they are books or games for the children in our child care centers or emergency shelter, small household items for women in our transitional housing program, gifts for families during the holidays, clothing, or computer equipment, THANK YOU!

WE GRATEFULLY ACKNOWLEDGE OUR DONORS



LIVE CAMPAIGN **DONORS**



CORNERSTONE GIFTS \$1,000,000

George I. Alden Trust The Stoddard Charitable Trust

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* Deceased

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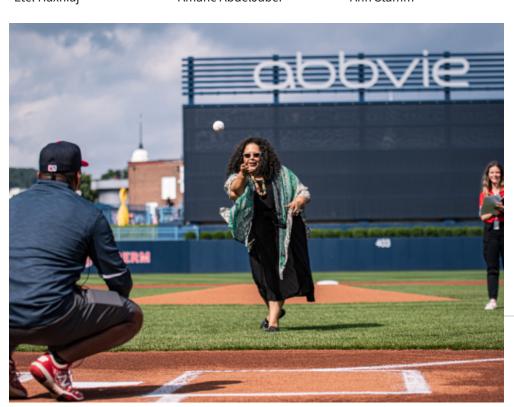
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